

# ER Thorne (they/them)

[evanrosethorne@gmail.com](mailto:evanrosethorne@gmail.com) | [Portfolio](#) | [LinkedIn](#) | [Tableau Public](#)

*Bylines: The Washington Post, Insider, The Lily, Healthline, Georgia Public Broadcasting, and more.*

## Experience

**Content Specialist** – Phreesia June 2023 - Present  
*Remote from Decatur, GA*

- Creating multichannel B2B SaaS marketing content, including blog posts, emails, case studies, infographics, one-pagers, and social media copy.
  - Produced the #1 and #3 top-performing email campaigns of FY24, generating 30+ leads.
- Managing product release notes, client testimonial data, and more.

**Graduate Data Science Intern** – City of Atlanta Office of the Public Defender Jan. - May 2024  
*Atlanta, GA*

- Conducted exploratory data analyses and created data visualizations with Excel and Python libraries matplotlib, Seaborn, and pandas.
- Produced internal- and external-facing reports for various stakeholders.

**Content Associate** – ActBlue Oct. 2022 - April 2023  
*Remote from Decatur, GA*

- Presented research into digital community-building and competitor/peer analyses.
- Produced multichannel B2C SaaS marketing content for ActBlue and ActBlue Charities digital properties, including emails and blog posts.
- Edited content produced across internal teams to ensure clarity, accuracy, and brand alignment.

**Associate Editor** – Healthline Media July 2021 - Sept. 2022  
*Remote from Decatur, GA*

- Commissioned, edited, and updated or wrote 20+ articles monthly.
- Curated headlines, decks, meta descriptions, Read More content, internal links, and image alt text.
- Co-led content hub on food affordability and Transgender Day of Visibility nutrition brand campaign.

## Education

**Agnes Scott College** – Decatur, GA Aug. 2023 - Present  
Master of Science, Data Analysis + Communication

- Selected Courses: Content Strategy, Communication of Data, Data Visualization, Science Writing
- Thesis: *Evaluating 2SLGBTQIA+ health technologies through queer and trans ethics of care*

**Mercer University** – Macon, GA Aug. 2017 - May 2021  
Bachelor of Arts, Journalism and Women's + Gender Studies (Cum Laude)

- Involvement: Student Newspaper Editor in Chief, Writing Preceptor, Peer Writing Tutor
- Intern/Fellowships: Fair Fight Action, Georgia Public Broadcasting, Atlanta Magazine
- Thesis: *Nonbinary and gender nonconforming students' experiences at four-year colleges and universities in Georgia*

## Skills + Tools

- Microsoft Excel
- Python
- Research
- Search engine optimization (SEO)
- Tableau
- Writing, editing, and inclusive language